

SPONSORSHIP PACKAGES & ADVERTISING



Hong Kong Schools Music Festival and Speech Festival give many thousands of young people the chance to perform on stage and promote them to shine on the international platform. We are excited to celebrate the 70th Anniversary of the Festivals and looking forward to your generous support! Your sponsorship will support our Anniversary events and help mark the significant milestone in Hong Kong art scene.

The various levels of sponsorship represent excellent opportunities to meet your specific marketing while showing your commitment to youth education and community. We are happy to design a tailor-made sponsorship package for you.

Opportunities to generate outstanding exposure include :

I. 70th Anniversary Gala

9 September 2018, Concert Hall, Hong Kong Cultural Centre

- ◆ Showcase of joint-school orchestras, choirs, and drama performances
- ◆ Present by more than 700 student performers, together with international maestros and local renowned musicians

II. 70th Anniversary Retrospective Exhibition

4-10 September 2018, Foyer, Hong Kong Cultural Centre

III. "Inspirers" – Documentary

Displayed during the Retrospective Exhibition and on the Association website

IV. Audio programme production

Gala and special feature to be broadcasted on RTHK Radio

DIAMOND

HK\$50,000

Advertising benefits

- ◆ Logo appearance on all Gala promotional materials :
 - Poster, leaflet and invitation card
 - Banner and photo backdrop
- ◆ Full-colour advertisement in Gala house programme
- ◆ Logo acknowledgement in :
 - Documentary (Closing credits)
 - Exhibition panel
 - Gala house programme
 - Association website (With direct link)

Hospitality benefits

- ◆ 4 Gala VIP tickets
- ◆ Gala Premium USB
- ◆ 70th Anniversary Limited Edition Souvenirs
- ◆ Souvenir Programme

GOLD

HK\$10,000

Advertising benefits

- ◆ Full-colour advertisement in Gala house programme
- ◆ Logo acknowledgement in :
 - Exhibition panel
 - Gala house programme
 - Association website

Hospitality benefits

- ◆ 2 Gala VIP tickets
- ◆ Gala Premium USB
- ◆ 70th Anniversary Limited Edition Souvenirs
- ◆ Souvenir Programme



SILVER

HK\$5,000

Advertising benefits

- ♦ Acknowledgement on the Association website
- ♦ Logo acknowledgement in :
 - Gala house programme
 - Association website

Hospitality benefits

- ♦ Premium Gala USB
- ♦ Souvenir Programme

BRONZE

HK\$1,000

Advertising benefits

- ♦ Acknowledgement on the Association website (*Name only*)
- ♦ Acknowledgement in Gala house programme (*Name only*)



SPONSORSHIP PACKAGES

	DIAMOND	GOLD	SILVER	BRONZE
<i>Sponsorship Levels</i>	HK\$ 50,000	HK\$ 10,000	HK\$ 5,000	HK\$ 1,000
<i>Entitlements</i>				
Acknowledgement on all Gala promotional materials	✓	-	-	-
Acknowledgement in the Documentary (Closing credits)	✓	-	-	-
Acknowledgement on Exhibition panels	✓	✓	-	-
Advertisement in Gala house programme (1-page ROP)	✓	✓	-	-
Acknowledgement in Gala house programme	✓	✓	✓	✓ (Name only)
Acknowledgement on the Association website	✓	✓	✓	✓ (Name only)
Gala VIP tickets	4	2	-	-
Gala Premium USB	✓	✓	✓	-
Souvenir Programme	✓	✓	✓	-
70 th Anniversary Limited Edition Souvenirs	✓	✓	-	-



ADVERTISING

In addition to event sponsorships, advertising opportunity is available to promote your company and support our work to inspire our youth.

Advertisement in house programme (1-page ROP, B5 size)

- ◆ HK\$5,000
- ◆ Trimmed size : 176mm (W) x 250mm (H)
- ◆ Bleed size : 186mm (W) x 260mm (H)
- ◆ File format : AI, CDR, PDF (Vector Format)

IN-KIND / SERVICE SPONSORS

If you would like to contribute to HKSMSA in different forms of support, **in-kind / service sponsorship** is welcomed! Benefits will correspond to the sponsor level reached by the sponsor's value.

In-kind / service sponsorships include but are not limited to :

- ◆ Food & Drinks
 - For student performers
- ◆ Costumes / Clothing
 - For student performers (drama performance), Masters of Ceremony

SPONSORSHIP INFORMATION

To secure your sponsorship package, please complete the Sponsorship Form. You may forward the form by :

- I. Email : sponsor@hksmsa.org.hk
- II. Fax : (852) 2761 9995
- III. Post : Room 303, 7 Carmel Village Street, Homantin, Kowloon

Contact

To learn more in details or discuss how we can tailor specific packages for you, please feel free to contact Miss Cindy Chow on 5513 4030 / 2761 3977.

